



TEXANS FOR
SAFE AND
DRUG-FREE
YOUTH

Community Alcohol-to-Go Research Tool (CART)

Preliminary Report Data





OVERVIEW

BACKGROUND

- Changes Resulting from Alcohol-to-Go Law
- CART Development

RESEARCH FINDINGS

- Overall Results
- Findings for Deliveries
- Findings for Pick-Up Orders
- Findings for Tamper-Proof Containers
- Findings for Order Placement in Vehicles

BACKGROUND

The COVID-19 pandemic resulted in many changes related to the sale of alcoholic beverages.

One of the biggest changes was the new alcohol-to-go law, which created more avenues for young people to get alcohol.



CART Development

Due to concerns that the alcohol-to-go law would increase youth access to alcohol, Texans for Safe and Drug-Free Youth (TxSDY) hired a researcher to help us develop the Community Alcohol-to-go Research Tool (CART). Any customer who purchased alcohol for pick up or delivery in Texas could complete the survey. Additionally, local communities were trained by TxSDY's researcher to complete the CART and helped us collect data throughout the state.



Guiding Questions

01

How often do delivery drivers ask for proper identification when they deliver alcoholic beverages to residences?

02

How often do retailers ask for proper identification from customers who order alcoholic beverages and pick up their order from the retailer?

03

How often do retailers or delivery drivers ask for proper ID when the person receiving the delivery or picking up the order is 30 or younger?



The CART is an observational instrument.



- We made no assumptions
- This was not a sting operation
- Researchers from communities throughout Texas participated in the study
- Participants were 21 and older
- Participants were trained on how to complete the CART



Participating Areas

1. Austin
2. Dallas - Fort Worth
3. El Paso
4. Ellis County
5. Lubbock
6. Lufkin
7. Midland/Odessa
8. South Texas
9. San Antonio

THREE SECTIONS OF RESULTS



1 OVERALL RESULTS

A white line-art icon on a maroon background. It features a magnifying glass positioned over a laptop screen. The laptop screen displays a bar chart with four vertical bars of increasing height from left to right.

2 FINDINGS FOR DELIVERIES

A white line-art icon on a dark teal background. It depicts a delivery truck with motion lines behind it, suggesting speed or movement.

3 FINDINGS FOR PICK-UP ORDERS

A white line-art icon on a dark purple background. It shows a hand holding a clipboard with a document and a pen, symbolizing a pick-up or collection process.

**EACH SECTION
LOOKS AT
TWO THINGS:**

1

Overall results of completed orders

2

Orders placed by customers closer to legal drinking age

Results Section #1

The CART was utilized 321 times since the beginning of the project.

1 OVERALL RESULTS



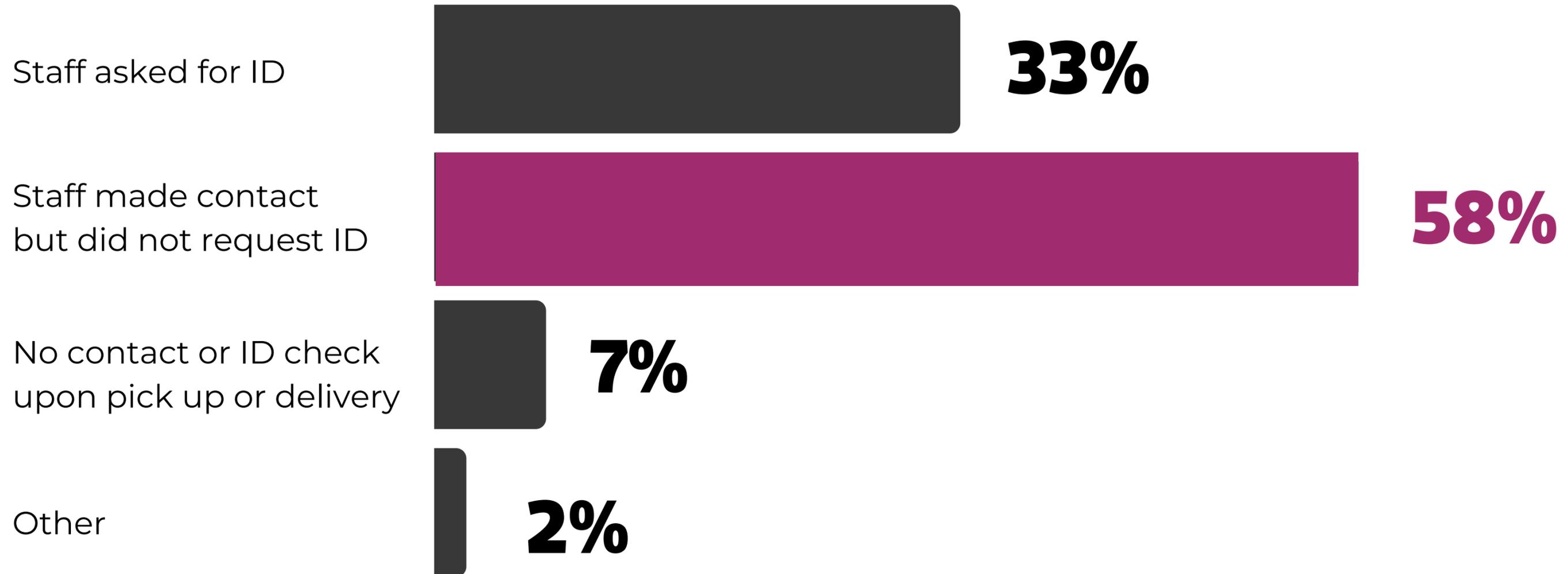
- Of 321 orders, 303 were successfully completed; 18 were canceled or never delivered
- 41 orders were from participants ages 21 to 30
- Most orders were placed with restaurants
- Most orders were for pre-mixed to-go drinks
- Most orders were for in-store pick-up



ID Checks

Customers were **asked for ID only 33%** of the time.

58% of the time, staff or delivery driver **made contact but did NOT request ID.**

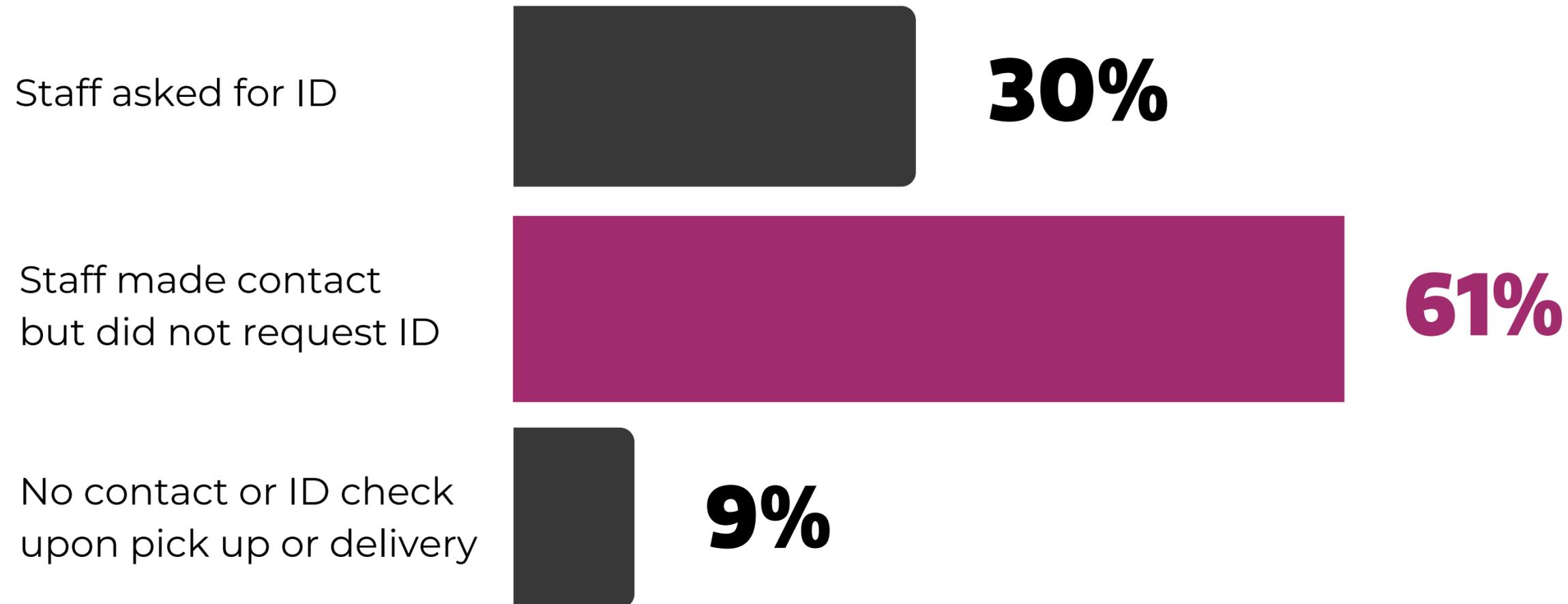




ID Checks - Age 30 or Younger

For participants under 30, ID was requested only **30%** of the time.

61% of the time, staff or delivery driver **made contact but did NOT request ID.**



123 delivery orders were placed during the project.

2 FINDINGS FOR DELIVERIES



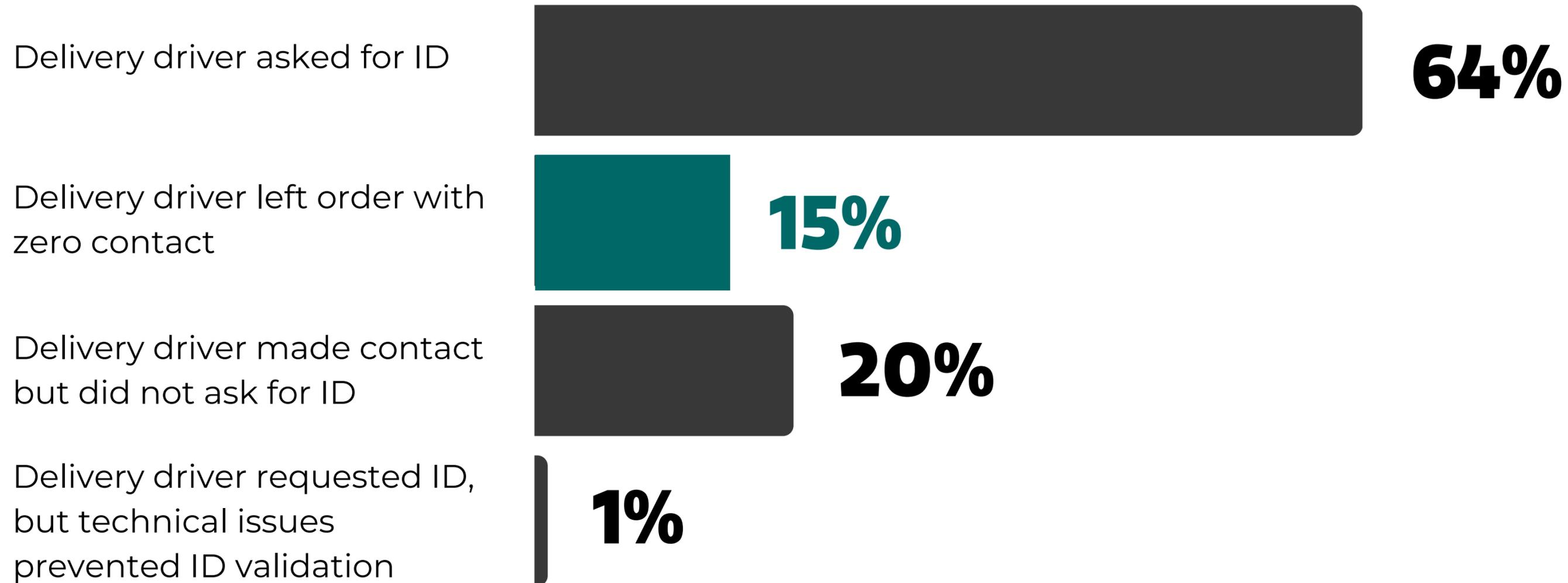
- Of 123 orders, 112 were successfully completed; 11 were never delivered
- 19 orders were from participants ages 21 to 30
- Most orders were delivered to permanent residences



ID Checks

Customers were **asked for ID 64%** of the time.

15% of the time, delivery driver **left order with zero contact**.

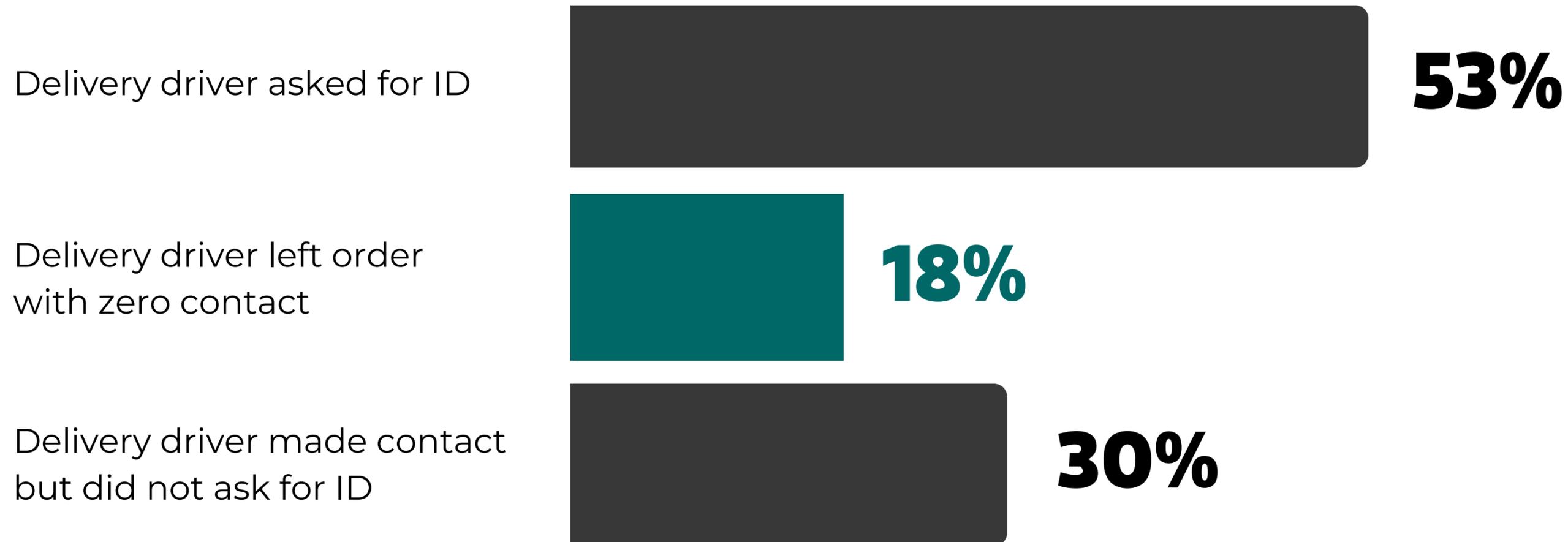




ID Checks - Age 30 or Younger

For participants under 30, ID was requested **53%** of the time.

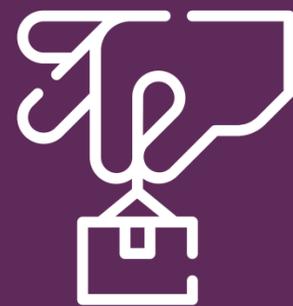
18% of the time, delivery driver **left order with zero contact**.



Results Section #3

197 pick-up orders were placed during the project.

3 FINDINGS FOR PICK-UP ORDERS



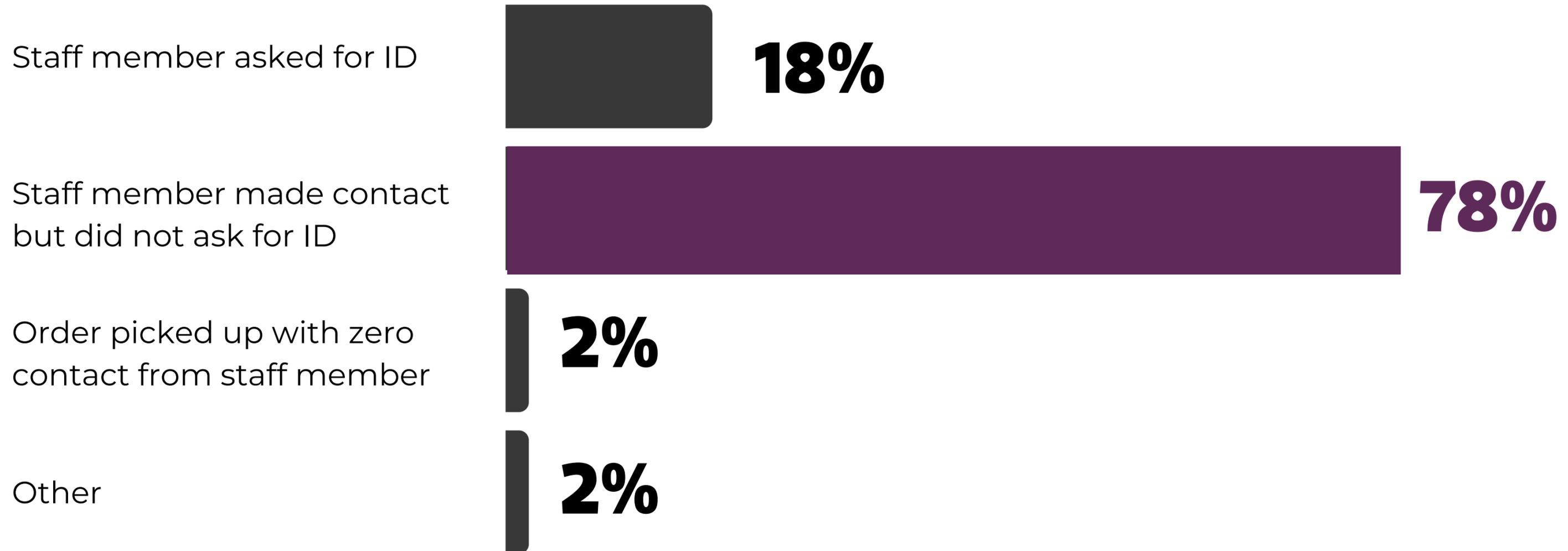
- 195 pick-up orders were successfully completed; 2 were never picked up
- 29 orders were from participants ages 21 to 30
- Curbside orders were the most common choice for pick-up orders



ID Checks

Customers were **asked for ID 18%** of the time.

78% of the time, store/restaurant staff **made contact but did NOT request ID.**

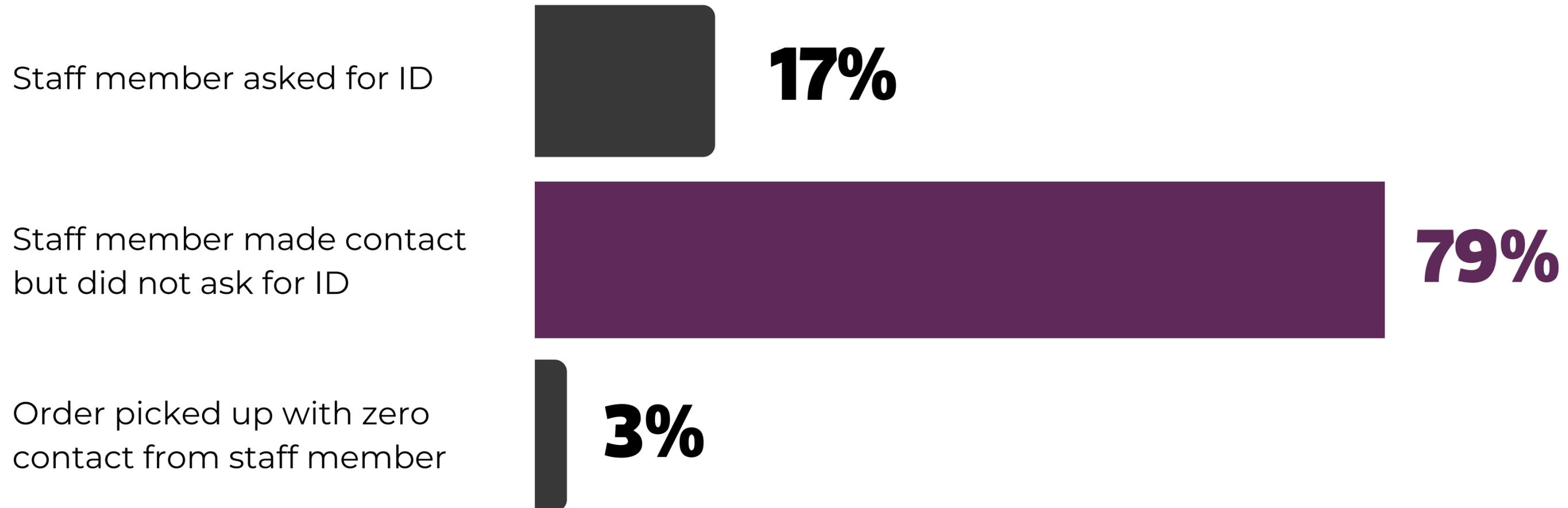




ID Checks - Age 30 or Younger

For participants under 30, ID was requested **17%** of the time.

79% of the time, store/restaurant staff **made contact but did not request ID**.





Tamper-Proof Containers

The alcohol-to-go law requires that alcoholic beverages are placed in tamper-proof containers.

Definition of Tamper-Proof Container

A container that, once sealed, clearly shows whether it has been opened.

The term includes a closed cup or similar container that is:

A.

Placed in a bag that has been sealed with a zip tie or staple

- or -

B.

Sealed with shrink wrap or a similar seal

- or -

C.

Sealed with a tamper-evident adhesive tape or seal having one or more indicators or barriers to entry

- or -

D.

Sealed mechanically on-premises with a can seamer

1 in 5

alcohol-to-go purchases were
NOT in tamper-proof containers



Tamper-Proof Containers

79% of drinks were unopened in original packaging or sealed with a tamper-proof seal.

21% of drinks were **NOT in tamper-proof containers.**

Unopened in original packaging
or sealed with tamper-proof seal



79%

NOT sealed with
tamper-proof seal



21%



Tamper-Proof Containers

82% of delivered drinks were in original packaging or sealed with a tamper-proof seal.

18% of drinks were **NOT in tamper-proof containers.**

Unopened in original packaging
or sealed with tamper-proof seal

82%

NOT sealed with
tamper-proof seal

18%



Tamper-Proof Containers

Pre-Mixed Drinks

When looking only at pre-mixed beverages (e.g., margaritas, daiquiris, etc.), **36%** of drinks were **NOT delivered in tamper-proof containers.**

Unopened in original packaging
or sealed with tamper-proof seal



64%

NOT sealed with tamper-proof seal



36%

Tamper-Proof Containers

76% of drinks picked up were in original packaging or sealed with a tamper-proof seal.

24% of drinks were **NOT** in tamper-proof containers.

Unopened in original packaging
or sealed with tamper-proof seal



76%

NOT sealed with
tamper-proof seal



24%

Some things to note about tamper-proof results:

As a part of the study, participants could describe their experience and upload photos of the alcoholic beverages they received.

For example, a participant shared that at one location, they were asked if they even needed a lid because the restaurant was out of lids.



Alcoholic beverages from alcohol-to-go orders without tamper-proof seals.



Transporting Alcoholic Beverages

The alcohol-to-go law restricts transporting alcohol in certain areas of a vehicle.

Sealed alcoholic beverages may NOT be transported in the passenger area of a motor vehicle.

Alcoholic beverages must be placed in the:

1. Trunk of a vehicle

- or -

2. Area behind the last upright seat of the vehicle if there is no trunk

- or -

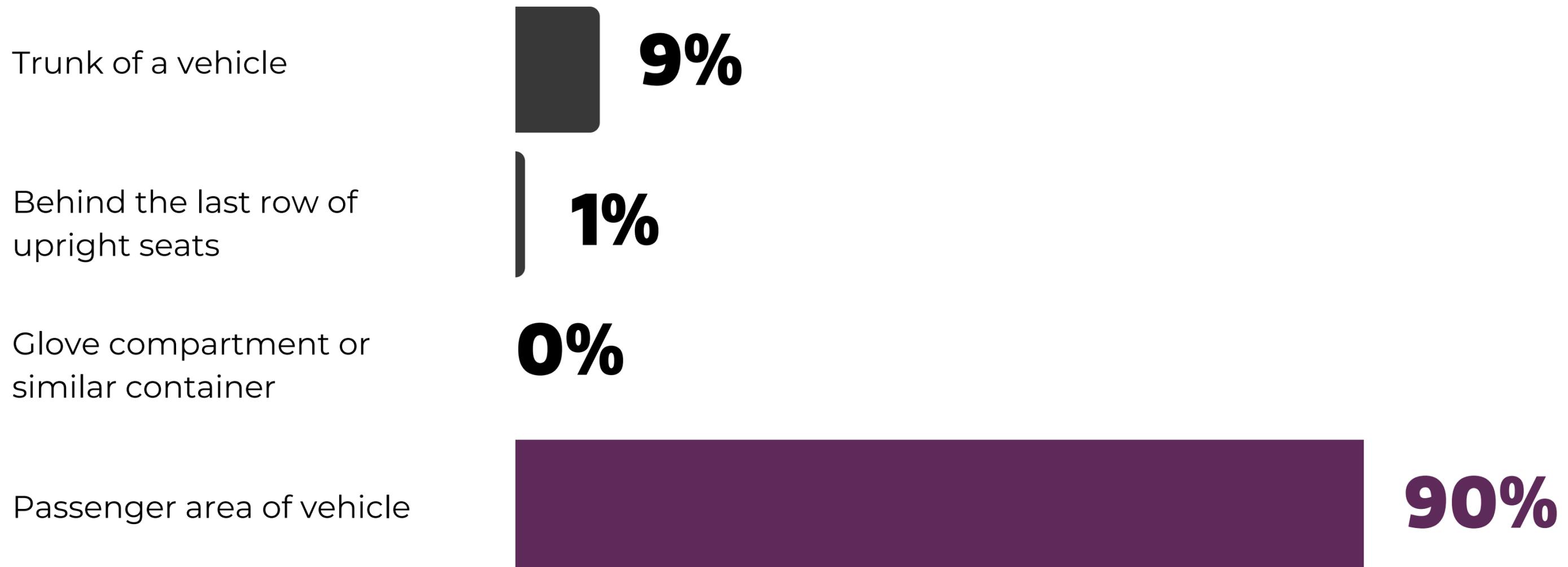
3. Glove compartment or similar storage container which is locked



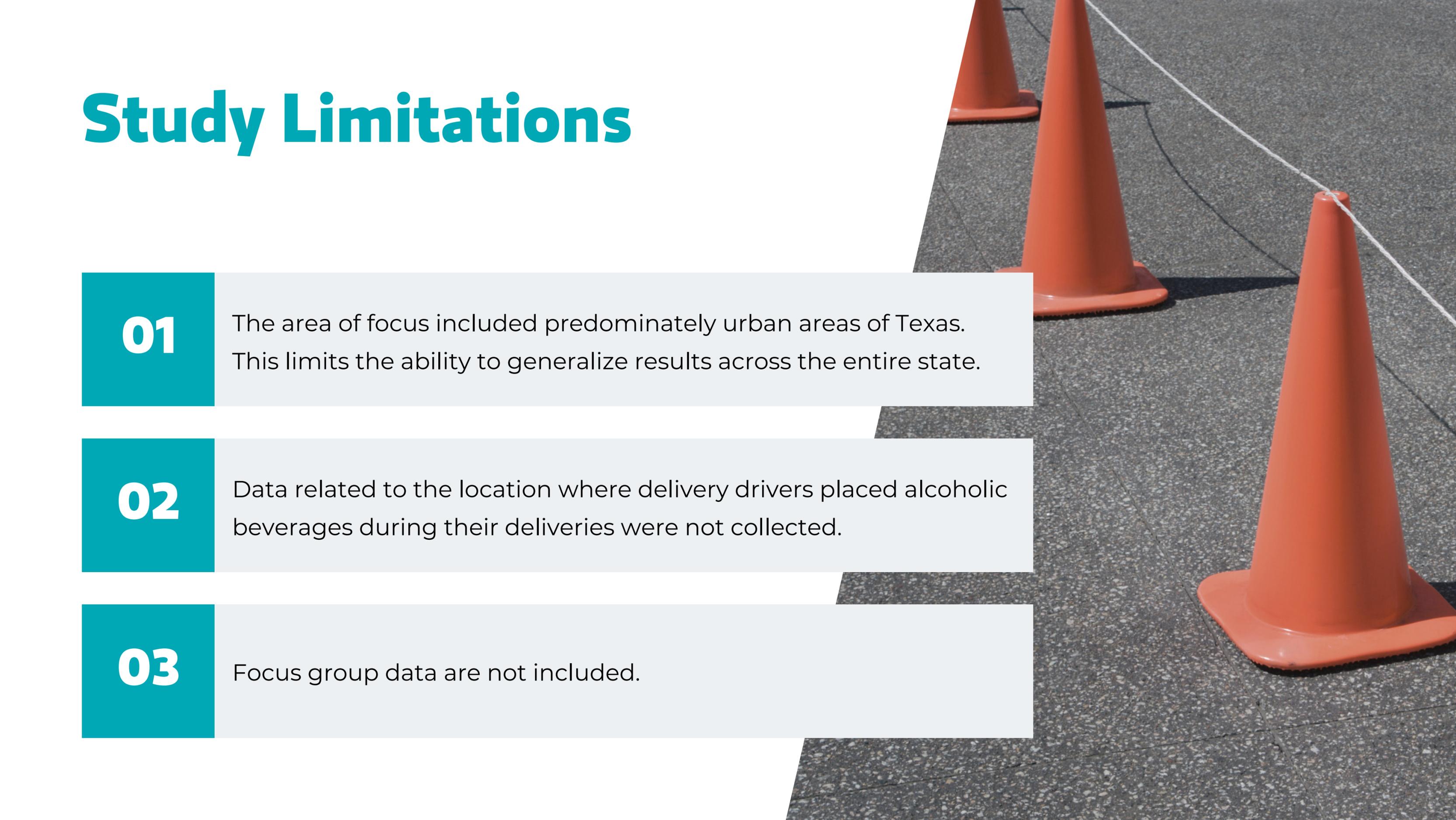


Drink Placement in Vehicles

90% of the time, drinks were placed in the passenger area of the vehicle, which is **NOT** a location allowed by the law.



Study Limitations



01

The area of focus included predominately urban areas of Texas. This limits the ability to generalize results across the entire state.

02

Data related to the location where delivery drivers placed alcoholic beverages during their deliveries were not collected.

03

Focus group data are not included.



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Contact us if there
are any questions.

Thank you!