



## CAPACITY BUILDING

Capacity building is the process of developing and strengthening an organization so it can effectively fulfill its mission. To build capacity, organizations need:

### Human and Organizational Capacity



- Consider both internal and external capacity
- Ensure a sufficient staff and volunteers to develop a high-quality plan for prevention
- Ensure staff and volunteers are trained to implement the plan
- Ensure training and TA to increase skill set of staff and volunteers
- Ensure staff and volunteers have the skills and relevant experience for their component

### Fiscal Capacity



- Identify if you have the resources to adequately perform the strategy or activity
- Secure resources to provide services for the target community
- Develop a resource development plan
- Partner with coalitions and other agencies

### Technical or Physical Capacity



- Adequate and appropriate office/meeting space
- Develop relationships to fill technical gaps (utilizing GIS mapping)
- Ensure adequate outcome and information tracking resources (databases)
- Ensure materials are culturally competent (e.g. translated, age-appropriate)

### Social Capacity



- Establish relationships with community leaders and stakeholders that will support efforts
- Establish champions for your efforts
- Consider the community or target area history on the issues and efforts of focus
- Establish and nurture credibility within the region and target communities