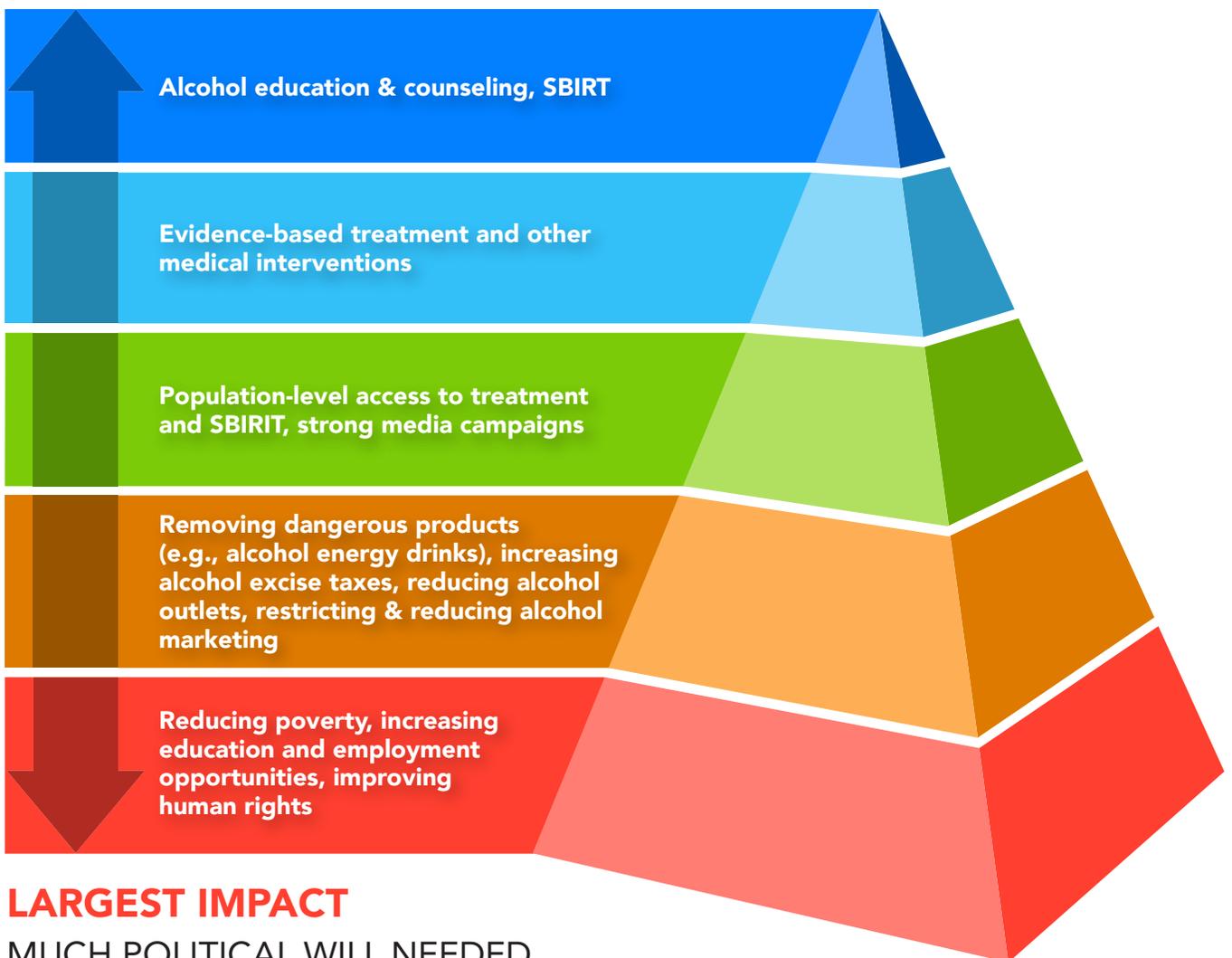


Frieden Health Impact Pyramid: ALCOHOL

SMALLEST IMPACT

LITTLE POLITICAL WILL NEEDED



LARGEST IMPACT

MUCH POLITICAL WILL NEEDED